



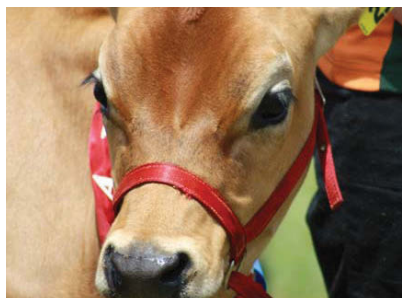
About Anitone

Anitone is the only liquid supplement available for animals with such a comprehensive range of ingredients. Anitone contains numerous essential trace minerals and vitamins, such as selenium, copper and cobalt, as well as Vitamins A, D and E and a range of amino acids known to optimise metabolism. Anitone is unique because it is naturally fermented in a brewing process similar to brewing beer, which makes it highly palatable and attractive to animals, even when they are jaded, sick or stressed.

Grazing livestock are particularly at risk of essential mineral and vitamin deficiencies as pasture quality is highly variable according to soil types, fertiliser regimes and seasonal variations. Australia has especially harsh conditions with long, dry summers and many areas of soils with poor mineralisation, leaving grazing animals depleted of minerals and vitamins when the green feed disappears.

Feedlotted and stabled animals are also high risk, since imported feeds are created by feed mills on a least cost basis and may be of variable quality. Commercial premixes may be labelled as containing many minerals which were added to the ration in an inorganic form, but frequently uptake of these by the target animal may be poor. It is also common that the gut microflora required to digest these inorganic presentations of minerals may be impeded by acidic conditions caused by stress due to confinement, overcrowding, transportation and handling or sudden diet changes.

Anitone can be a very useful tool to add to any of the above animal operations, as it may perform well as a stress buffer helping to protect the gut microflora from the effects of all the various handling, transport and competition procedures. Used regularly throughout the season, Anitone can help to increase the overall well being and health of all stock, but it is particularly useful during these times of stress whether due to seasonal extremes, animal husbandry procedures or the natural causes of stress such as reproduction and growth. Anitone is so easily administered by drenching over the tongue, or adding to feed or watering systems.



Anitone is one of very few products on the market that can be safely used as a pick up tonic to save lives of weakened and depressed animals. When dosed in a bolus over the tongue of an animal that is weak and failing, it can stimulate the appetite and encourage the animal to start eating and drinking again. As such, Anitone is a truly useful tool for saving the lives of orphaned animals, and can also be added to their milk or feed whilst being hand reared. Anitone is also very useful for preparing stock for sale or show, or for helping to maximise weight gain, growth and fertility or for saving the lives of the weak and depleted. It can act as an appetite stimulant, which is very important for hard working animals under performance stress.

HOW IS ANITONE MADE?

Anitone is derived from a careful manufacturing process that involves the fermentation of mineral rich plant extracts and takes over 3 days to brew. The vitamins and minerals contained in Anitone are therefore all plant derived, complexed into large molecules called "Phytocomplexes", which once fermented are readily broken down by gut microflora. Due to the high availability in this form, a high percentage of minerals are readily absorbed from the gut. There are over 60 minerals in Anitone, with good levels of Vitamin A, D and E plus a range of amino acids essential for growth and healthy metabolism. Additionally, Anitone contains a wide variety of plant origin volatile oils, chlorophyll, sterols, growth factors, alginates, and humic and fulvic acids which provide a further array of background nutrition.

There really is not other product around like Anitone, that is so well priced and safe to use in all food producing and competition or show animals. It is a genuine multi tasker and very handy to have in the shed.



Anitone
for animal vitality

INFORMATION FOR HORSE OWNERS

Due to horse properties usually having high stocking rates with compacted soils and irregular fertiliser regimes, many horses do not access nutrient dense pastures. Commonly the pasture that is available on most horse properties is high in fibre with little else, hence horses need to be hand fed and do not do well on pasture alone.

Anitone can help to bridge the gap between processed feeds and poor pasture. Anitone is an ideal supplement for horses under stress of training, performance, travel, pregnancy, lactation or growth. It is an ideal supplement to boost appetite and condition in weanling foals, or aged horses as well as sport horses in training and travelling to competitions.

Anitone can be easily added to daily feeds or dosed over the tongue as it is highly palatable even for those fussy eaters.

Anitone has been found to be a great tonic for horses that have gone off their feed - it has the added benefit of helping to counteract this symptom of gastric ulcers and also helps to produce shiny, healthy coats bringing out lots of colour.

Anitone is the perfect pick up for horses having to endure long distance travel and keeps them at peak performance throughout long competition campaigns.

I used Anitone on my mare at the Royal after the grand parade proved to be far too much for her to handle! She was very stressed and unsettled. **After giving her Anitone, she settled down, seemed much happier and jumped one of the best rounds she's jumped so far to take 3rd place in the Young Rider class.** It seemed to make a big difference so we gave it to her again the next day and she jumped the only clear round of the class to take 2nd place in the Speed Champs. Happy horse and happy rider :) Great product, thanks -

Annabel Cowcher

...After giving her Anitone, she settled down, seemed much happier and jumped one of the best rounds she's jumped so far...

"I think Anitone is a great product. I use 50 mls down the throat the night before the race, or after hard work or a track gallop, and I reckon it works a treat. Helps to keep my horses eating and happy and on the job."

JACK COCKELL

Highly successful, experienced racehorse trainer (WA) of recent winner Forest Frolic, and other winners too numerous to mention.

An army marches on its stomach and so does a racing stable. The high grain diets required for sustaining the hard work of racing training can cause upset stomachs. If a horse is comfortable in its body, particularly the gut, it will perform better. Since changing to using Anitone I have noticed a vast improvement in the comfort and performance of my horses.

TRACY REED - WA Veterinarian and successful Standardbred trainer of winners such as Lightening Jake, Dr Evil, Roll On Seymour and Hot or What.

INFORMATION FOR SHEEP OWNERS

The risk of essential trace mineral and vitamin deficiencies and also protein and energy deficiencies is something that constantly haunts Australian sheep farmers. Anitone is an affordable on-farm tool to help manage this risk.

Anitone is a great supplement for farmers to use during the long dry Australian summers, as it can be easily used to coat grain for trail feeding or lick feeders. When sheep are on stubble, they are prone to serious deficiencies, which if left unaddressed can lead to infertility, death and poor weight gains which all impact farm productivity. Coating grain with Anitone not only increases its palatability, but may also assist with improving feed conversion along with providing

a source of these essential minerals and Vitamin A, D and E in small amounts regularly every time the sheep are trail fed.

Anitone can also be hugely valuable to sheep farmers to counteract stress, which is something that is a serious setback, if not a death sentence for sheep. Anitone may really help lambing ewes get through the stress of birth and lactation and help them to raise good lambs. Anitone may also be of great assistance to use as a stress buffer for weaners, as this time is extremely stressful for sheep, along with mulesing and other handling procedures such as shearing.

Many sheep diseases are attributed to poor nutrition and a weakened immune system. Anitone may help to boost the immune system and thus helps lifting

INFORMATION FOR CATTLE FARMERS

Anitone is a seriously useful tool for farmers with high producing cows, particularly those in the dairy industry. Many beef operations run on well grassed properties and do not strain under the weight of high stocking rates or the intense pressures that are the hallmark of modern dairy farming, however, even the best run operations will still have problems with individual animals from time to time.

Anitone is a great supplement for calving cows, lactating cows, or pushing growth rates of replacement heifers to optimum. It can be safely given as a tonic to any cow that has been knocked around by a difficult calving. It is also useful for any orphaned calves, or individual animals that are doing poorly.

Anitone helps to maintain the high demand for minerals and fat soluble vitamins A, D and E during times of intense production and can help to stimulate appetite and improve

feed conversion. It can be safely added to water troughs, watering systems or feed rations, and also can be poured over hay and the cattle will readily consume it.

Anitone has nil with holding period and can be safely given to any milking cow with no risk of residues or ill effects. It is a wonderful stress buffer, and has been reported to make the cows calmer to handle in the dairy or feedlot. Some feedlotters put Anitone in the water for several days prior to trucking to the abattoir and report that it reduces yarding and travel stress and may be also reducing the percentage of dark cutters.

Anitone has also been used with great success to top cattle off for show and sale, and is highly valued by show exhibitors as something they can take to the shows that will keep their stock eating and happy during the stress of these events. Regular addition of Anitone in the feed in the weeks leading up to the show or sale helps to bring out all the colours and shine in the coat, and enhances the overall appearance of the stock.

Used regularly in a farm operation, Anitone has been reported to boost fertility and growth, as well as save lives, and is cost effective for farmers.

I started using Anitone on my dairy calves that weren't doing so well. It improved them so much in such a short time; I then went on to giving it to my replacement heifers because I was never that happy with how they were looking. I was astounded at the immediate and ongoing improvement in these animals, and so I have now permanently adopted Anitone into my operation. My replacement heifers and calves have never looked better and I am really happy with the results. This is a very cost effective product and something the dairy industry has needed for a long, long time.

IAN SLEE - Harvey Fresh Producer

**...I was astounded
at the immediate and
ongoing improvement...**

"I have been preparing all my show cows on Anitone and I am very happy with the results. My show team did very well at the recent 2012 Harvey Agricultural Show winning Junior Champion, Intermediate Champion and Best Stud of the Show. Anitone gives the show cattle a lovely shiny coat. I have also been giving Anitone to my calves mixed in their milk - I have been giving it to them from Day 1 through to weaning and have noticed that I don't get any more sick calves. I have also used Anitone on a couple of cows that were crook coming into the herd not eating - I gave it for 3 days over the tongue and they came back into milk and right back onto their tucker. Its really lifted my heifers too - they have gained weight really well - I think it has stimulated their appetites so much I have had to restrain their food as they were pigging out. However, I am really happy with them - they look great - better than I have ever had before. I am looking at putting Anitone into the dairy every day as I am so impressed at how it improves the overall health of all of my cows."

ALBERT LERACI - Leravale Stud Registered Holstein Breeder Harvey Western Australia

sickies and tail enders. Used a a tonic drench, Anitone can help lift depressed sheep who have given up on life and stopped eating. Anitone is also great for saving orphaned lambs and can be easily dosed orally or added to milk.

Not only can Anitone be easily added into feed or water, it can also be mixed with water based drenches and drenched with a regular drench gun. It is a truly versatile and well priced product that is being fully embraced by the sheep industry. Trials are underway to verify Anitone's value to counteract travel stress and improved the eating quality of lamb.

I have been using Anitone on my stud sheep and find it to be a very useful product. It's very readily taken by the sheep coated on grain, and I have also found it very useful preparing rams for sale and show. The sheep industry has needed a product like this for a long time that is cost effective, easy to use and that really works.

ROCCO DE BELLIS - Gracefield Samm Stud, Katanning, Western Australia.

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Anitone
for animal vitality

Complete Full Analysis | Anitone

Anitone ANALYSIS

Ash (Mineral content)	10%	
Phosphorus	180ppm	(180mg/L)
Potassium	2000ppm	(2g/L)
Sodium	3%	(30g/L)
Calcium	1900ppm	(1.9g/L)
Magnesium	1500ppm	(1.5g/L)
Sulphur	1600ppm	(1.6g/L)
Cobalt	12ppm	(12mg/L)
Boron	13ppm	(13mg/L)
Iron	300ppm	(300mg/L)
Fluoride	24ppm	(24mg/L)
Manganese	60ppm	(60mg/L)
Zinc	32ppm	(32mg/L)
Copper	850ppm	(850mg/L)
Molybdenum	5ppm	(5mg/L)
Selenium	15ppm	(15mg/L)
Iodine	120ppm	(120mg/L)
Alginate	650g/kg	
Ascorbic acid		(10mg/L)
Thiamine (B1)		375mg/L
Retinol (A)		155,000iu/L
Riboflavin (B2)		150mg/L
Pyridoxine (B6)		525mg/L
Vitamin E		6200iu/L
Niacin		23mg/L
Carotene		42mg/L
Choline		7mg/L
Cyanocobalamin (B12)		425ug/L
Folic Acid		125mg
Vitamin D3		23000iu
Amino Acids (%)	Total 3%	
Aspartic	0.47%	
Threonine	0.19%	
Serine	0.19%	
Glutamic Acid	0.50%	
Proline	0.17%	
Glycine	0.20%	
Alanine	0.27%	
Valine	0.21%	
Cysteic Acid (Cystine)	0.11%	
Methionine	0.07%	
Isoleucine	0.14%	
Leucine	0.25%	
Lysine	0.18%	
Arginine	0.13%	

DIRECTIONS FOR USE:

Anitone is water soluble, and is designed for oral use in a variety of ways to suit any operation.

- May be used as an oral drench and mixes well with all water soluble drenches and will not damage drench gun rubbers, animal's mouths or human skin.
- May be poured over feed rations, or mixed through them – either pour over the total ration, or hay, or via an auger into grain, or dribble over trail fed grain as it is being put out or use to coat grain for use in lick feeders.
- May be added to drinking water wherever there is good flow through watering systems, and may be added to overhead tanks or distributed into sheds and troughs, providing water is not allowed to become stagnant. If added to drinking water, use at rate of 2%, or calculate dose per head according to known water consumption.
- Is useful as a single shotgun dose if not convenient to give regularly, but works best when adapted to frequent and regular doses at least once or twice weekly if possible. May also be given daily to show and performance animals, or animals that are in recovery.

DOSE RATES:

Cattle over 300kg
20-40ml

Calves under 300kg
10-20ml

Sheep, goats, alpaca
5-15mls

Pigs
Adults 10-20mls

Piglets
5-10 mls
Adults 10-20mls

Horses
over 300kg - 20-40mls
Under 300kg 10-20mls
Stress Dose – 60mls

Chickens
0.5-1ml - excellent for egg production and show chickens

Water Rates
1-2% or calculate per head basis

**Available in
1L, 5L, 10L and
20L**



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